

# SPONSORSHIP PROSPECTUS

## AI: REVOLUTIONISING AND TRANSFORMING COMMUNITY CARE NATIONAL CONFERENCE

ROOM THREE SIXTY  
QUEENSLAND UNIVERSITY OF TECHNOLOGY, BRISBANE, QLD  
MONDAY 4 NOVEMBER 2024



# AI: Revolutionising and Transforming Community Care

AI: Revolutionising and Transforming Community Care is being hosted by Community Care Smart Assistive Technology Collaborative (CCSATC) in conjunction with Global Community Resourcing (GCR).

CCSATC is an online community of practice with a membership of over 2,000 community care providers who share community care practices and experiences incorporating Smart Assistive Technology in service provision, at a local, state, national and international level. This allows providers to collaborate, learn and share resources and expertise.

The purpose of the CCSATC is to promote use, raise awareness, encourage collaboration and co-design, gain understanding of and identify barriers to the uptake of Innovation and Technology in service provision and service delivery.

Key features include resources, videos, live webinars, polls, blogs, forums, useful links, tips, news and opportunities to share and link with local and international experts, service providers, carers and likeminded individuals.

GCR facilitates CCSATC, and is a multi-award-winning Australian organisation with extensive networks nationally and internationally that focuses on primary health services that are innovative, customer-focused, and create connections both Australia-wide and globally. For more than ten years we have been consistent in our demonstration of expertise across various community care settings, including the primary health care, disability and aged care sectors.

GCR primarily focuses on business transformation, innovation and incorporation of leading-edge approaches and technologies in community care service provision across the full spectrum of operations.

This National Conference will be a landmark event for pioneers in community-based care to delve into the transformative potential of AI. It is aimed at showcasing accessibility to community-based health, support, services, and care, specifically in the health, disability, palliative, mental health, aged, and community care sectors.

This national event will be held on Monday 4 November 2024.



The Community Care Smart Assistive Technology Collaborative (CCSATC) and Global Community Resourcing (GCR) invite you to join us at the upcoming **AI: Revolutionising and Transforming Community Care National Conference**, where your brand can shine among a diverse audience of Community Care Providers, Government & Government Agencies, Tech Vendors, Healthcare Professionals, Data Scientists, Public Health Officials, Healthcare Administrators, Software Developers, Researchers, Policy Makers, Tech Consultants, Entrepreneurs & anyone else interested in the developments in this ever-changing landscape.

**Present your solutions:** Showcase your products and services at transformative force within the industry by exhibiting at the AI: Revolutionising and Transforming Community Care National Conference. It's the ideal platform to demonstrate the role your innovations have in shaping the future of care.

**Strategic networking:** Engage with a proactive and influential audience, including decision-makers, entrepreneurs, researchers, and experts in care and technology. Forge lasting partnerships and cultivate business alliances.

**Leadership in ideas:** As a sponsor, demonstrate and build your organisation's reputation in thought leadership.

**Brand exposure:** Amplify your brand's visibility through comprehensive marketing and promotional efforts leading up to and during the National Conference. Your organisation's name and logo will be prominently displayed on conference materials and digital platforms.

**Exclusive engagement:** Sponsors and exhibitors will enjoy exclusive interaction with our attendees, enabling you to generate leads, gather market insights, and establish your organisation as a frontrunner in the field.

**Tailored sponsorship opportunities:** We provide customisable sponsorship packages to ensure that your involvement aligns with your specific objectives and budget. Whether you're a startup or a large corporation, we offer tailored opportunities for you.

**Meaningful return on investment:** Your investment in the AI: Revolutionising and Transforming Community Care National Conference will yield a substantial return by enhancing visibility, fostering brand recognition, and accessing a targeted market.



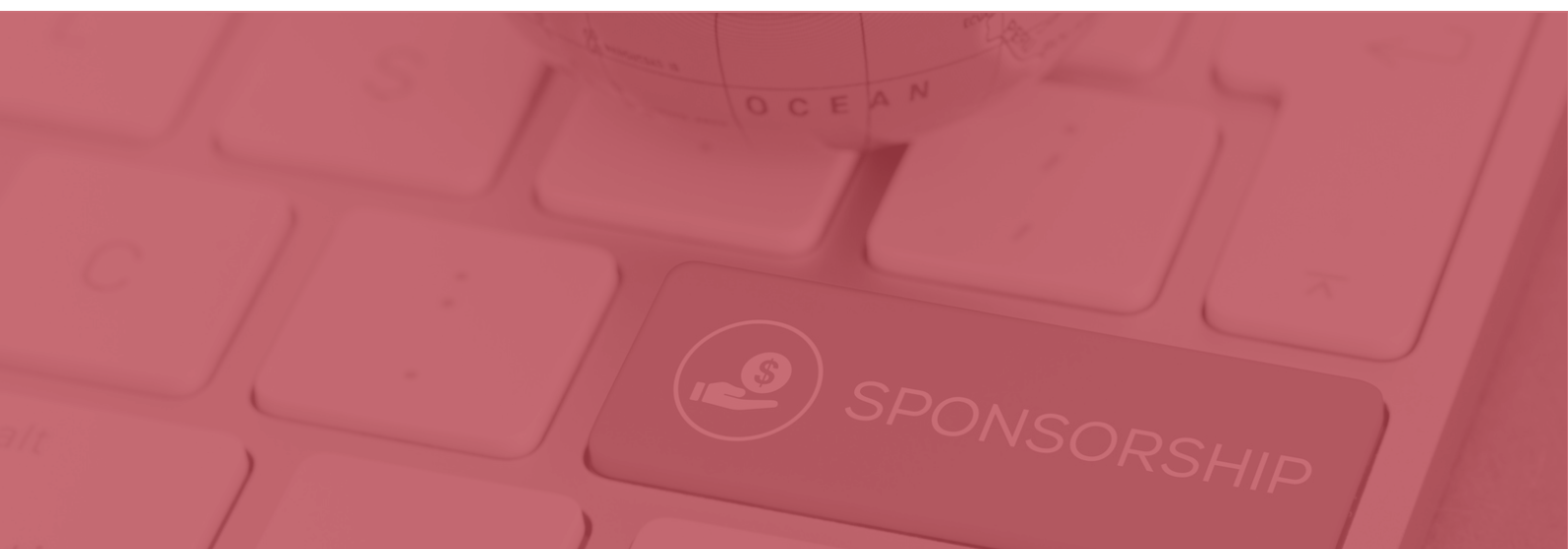
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# Sponsorship Packages (available)

Package	Platinum (1)	Gold (3)	International (2)	Tech (1)	Silver (3)	National (1)	Bronze (3)	Photography (1)	Trade Booth (3)
Delegate registrations	1	1	1	1	1	1	1	-	1
1x6m Trade Booth	1	1	-	1	-	-	-	-	1
Logo on program	X	X	X	X	X	X	X	X	X
Acknowledgement during opening/closing	X	X	X	X	X	X	X	X	X
Website Branding	X	X	X	X	X	X	X	X	X
Logo on sponsor slide	X	X	X	X	X	X	X	X	X
Electronic delegate list	X	X	X	X	X	X	X	X	-
Social Media Post (Individual)	1	1	1	-	-	-	-	-	-
Social Media Post (Group)	1	1	1	1	1	1	1	-	-
Brand synopsis on website	200 words	150 words	-	100 words	25 words	-	-	-	-
Advertisement in program	Full pg	1/2 pg	-	1/4 pg	-	-	-	-	-
Pull up banner at event	X	X	During International Speaker Presentation	X	X	During Keynote	-	-	-
Sponsor Welcome (3 mins)	X	-	-	-	-	-	-	-	-
Brand on Lanyard	X	-	-	-	-	-	-	-	-
Question in Post Conference Survey	X	X	X	-	-	-	-	-	-



# Platinum Sponsor

## (1 Available) \$10,000 ex GST

Step into the forefront of innovation and excellence by becoming our Platinum Sponsor at this year's *AI: Revolutionising and Transforming Community Care National Conference*. Seize the opportunity to elevate your brand to unprecedented levels, engaging with industry luminaries, key decision-makers, and progressive professionals in the field. Gain exclusive exposure throughout the event, ensuring that your brand stands out and makes a lasting impact on an attentive audience.

### Registration

- One (1) complimentary registrations including morning & afternoon teas and lunch.

### Trade Exhibition

- One (1) 1x6m trade exhibition booth located in a premium position.

### Sponsorship Package Inclusions

- One (1) Social Media Post promoting individual sponsorship (LinkedIn)
- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- Sponsor Welcome (3 min) - this is not a presentation and visual aids are not available
- Brand on Lanyards for all Delegates and Exhibitors
- One (1) question in post-conference survey
- One (1) pull up banner
- Logo on program sponsorship page
- Full page advertisement in conference program
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Web Page
- Logo and brand synopsis to appear inside Conference Program (200 words)
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



# Gold Sponsor

## (3 Available) \$8,000 ex GST

As a Gold Sponsor, your brand will have prominent exposure to a vibrant audience of industry enthusiasts and key decision-makers. Amplify your influence with tailored visibility across conference materials, event webpage, and the event itself. This is your opportunity to shine, forge valuable connections, and solidify your company's position as a pivotal player in the industry.

### Registration

- One (1) complimentary registrations including morning & afternoon teas and lunch.

### Trade Exhibition

- One (1) 1x6m trade exhibition booth.

### Sponsorship Package Inclusions

- One (1) Social Media Post promoting individual sponsorship (LinkedIn)
- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- One (1) question in post-conference survey
- One (1) pull up banner
- Logo on program sponsorship page
- Half page advertisement in conference program
- Company logo and synopsis to appear in conference program (150 words)
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Web Page
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



# International Speaker (2 Available) \$7,000 ex GST

Join us in hosting a globally renowned expert at the forefront of AI in community care. By sponsoring this high-profile speaker, you will showcase your brand, align with excellence, and drive engagement. You will receive exclusive benefits including VIP access to meet and greet the international speaker, special mention in promotional material, and logo placement whenever the speaker is highlighted.

## Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

## Sponsorship Package Inclusions

- One (1) Social Media Post promoting individual sponsorship (LinkedIn)
- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- One (1) pull up banner
- Logo on program sponsorship page
- Logo on program with international speaker
- Logo on international speaker lanyard
- VIP access to meet and greet with speaker
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).





# Technology Sponsor

## (1 Available) \$7,000 ex GST

As a Technology Sponsor, your organisation will support the use of state of the art Audio-Visual (AV) and position your brand at the forefront of technological advancement for this National Conference. By partnering with us, you will not only showcase your brand's commitment to innovation but also play a pivotal role in shaping the future of the tech industry.

### Registration

- One (1) complimentary registrations including morning & afternoon teas and lunch.

### Trade Exhibition

- One (1) 1x6m trade exhibition booth.

### Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- One (1) pull up banner
- Logo on program sponsorship page
- Quarter page advertisement in conference program
- Company logo and synopsis to appear in conference program (100 words)
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Web
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



# Silver Sponsor

## (3 Available) \$6,500 ex GST

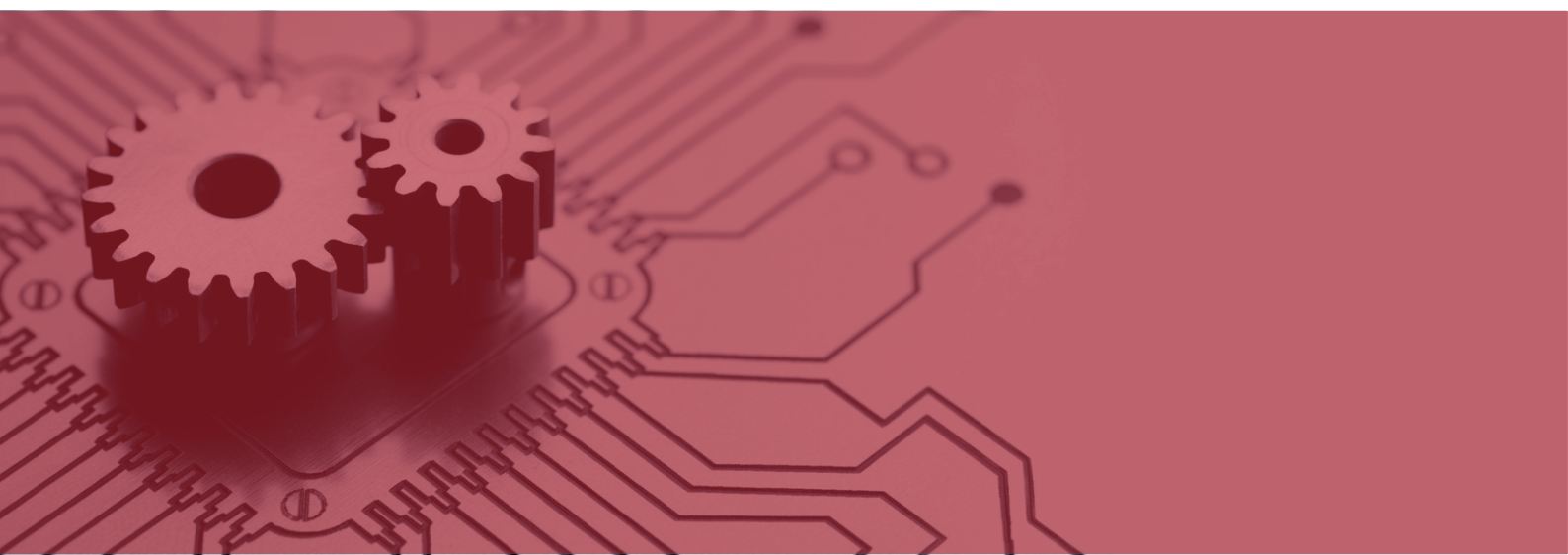
This sponsorship tier guarantees that your brand will shine brightly, receiving recognition across a range of conference platforms. Be a driving force for collaboration, engaging with industry leaders and influencers. As a Silver Sponsor, you're not merely backing the event; you're influencing the dialogue and making a lasting impact on the discourse. Join us at the forefront of innovation and enhance your brand's visibility.

### Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

### Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- One (1) pull up banner
- Logo on program sponsorship page
- Company logo and synopsis to appear in conference program (25 words)
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



## National Speaker (1 Available) \$5,000 ex GST

As the exclusive sponsor of our keynote session, your logo will take centre stage on the agenda, demonstrating your dedication to fostering thought leadership. This is your chance to establish your brand as a pioneer, shaping the discussions that shape the industry. Join us in setting the stage for inspiration, innovation, and influence. Secure your role as the Keynote Session Sponsor and lead the way in defining the conference's pivotal moments!

### Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

### Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- Pull up banner during keynote session
- Logo on program sponsorship page
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



# Lanyard Sponsor

## \$3,500 ex GST



Immerse your brand in every attendee's journey by becoming the Lanyards Sponsor for this year's conference. Cement your presence at the forefront with exclusive visibility, as your logo adorns the lanyards worn by every participant. As the Lanyards Sponsor, your brand will seamlessly integrate into the conference identity, leaving a lasting impression on all attendees.

### Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

### Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- Logo on program sponsorship page
- Brand on Lanyards for all Delegates and Exhibitors
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



## Bronze Sponsor

### (3 Remaining) \$3,000 ex GST

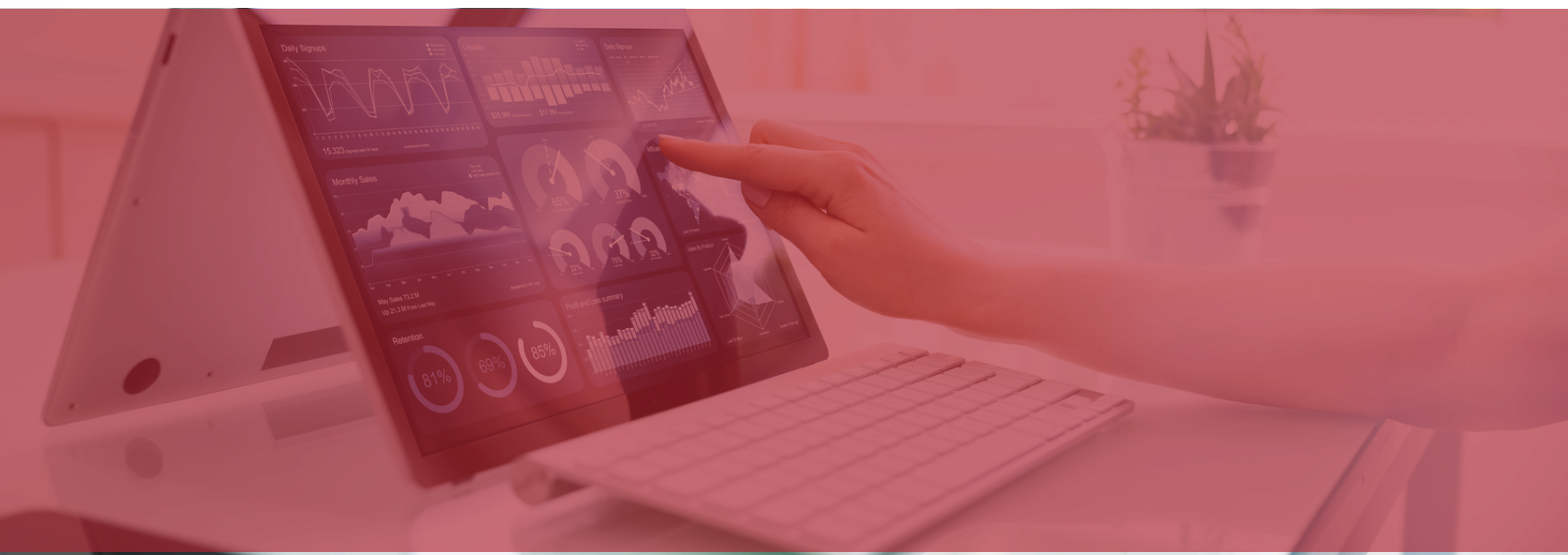
As a Bronze Sponsor, your brand will receive notable recognition across multiple conference platforms, leaving a lasting impact on a diverse and attentive audience. Take advantage of this opportunity to demonstrate your commitment to excellence and play a vital role in the event's success. Enhance your brand's stature with our Bronze Sponsorship package and distinguish yourself among industry leaders.

#### Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

#### Sponsorship Package Inclusions

- One (1) Social Media Post promoting combined sponsorship (LinkedIn)
- Logo on program sponsorship page
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides
- Electronic delegate list (subject to Privacy Act Laws).



# Photography Sponsor

## (1 Available) \$2,500 ex GST

As a Photography Sponsor, your brand will play a crucial role in capturing the essence of the conference, preserving its most inspiring moments, and amplifying its impact. Make lasting impressions by providing attendees with high-quality, branded photos. These images will be shared widely, extending your brand's reach beyond the event itself.

### Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

### Sponsorship Package Inclusions

- Logo on program sponsorship page
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides.
- Electronic delegate list (subject to Privacy Act Laws).



# Welcome to Country Sponsor \$1,000 ex GST



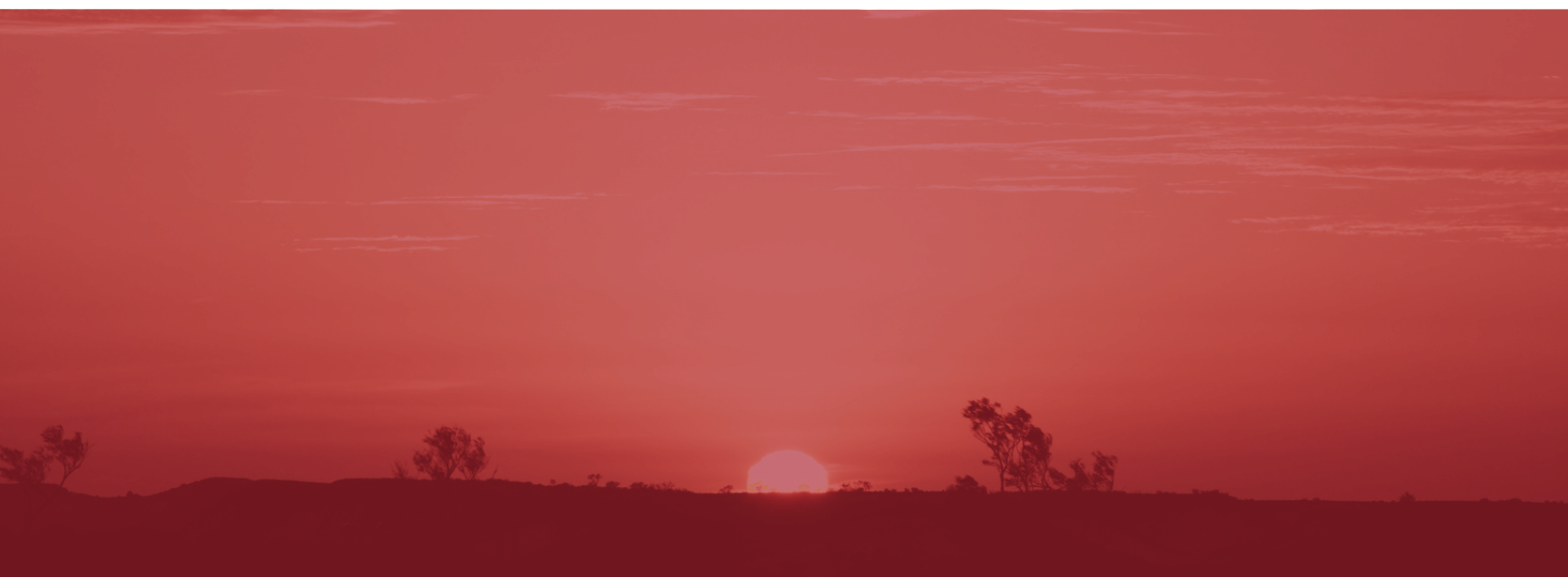
As a Photography Sponsor, your brand will play a crucial role in capturing the essence of the conference, preserving its most inspiring moments, and amplifying its impact. Make lasting impressions by providing attendees with high-quality, branded photos. These images will be shared widely, extending your brand's reach beyond the event itself.

## Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

## Sponsorship Package Inclusions

- Logo on program sponsorship page
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides.



# Media Partner Package to be negotiated



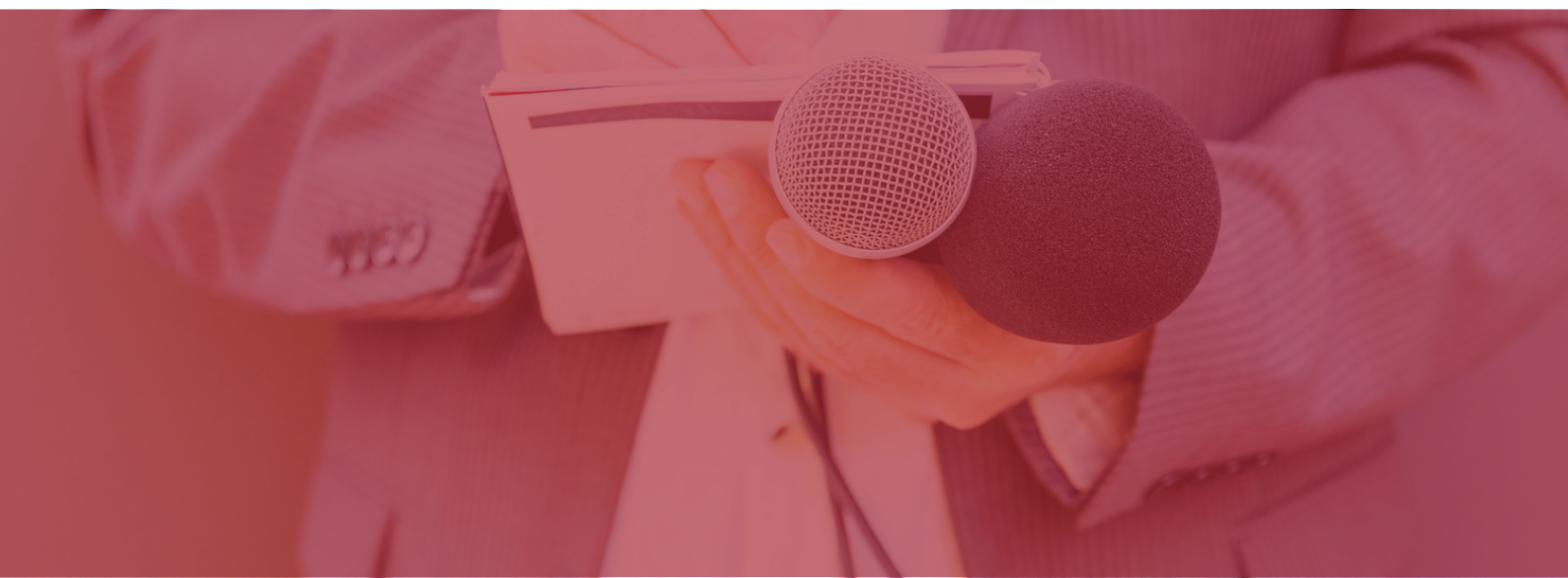
As the Media Partner, your brand will play a critical role in amplifying the event's reach and impact, ensuring that the insights and breakthroughs shared at the conference resonate far and wide. Establish your organisation as a leading voice in the tech community and engage with a highly targeted audience of technology professionals, innovators, and decision-makers.

## Registration

- One (1) complimentary registration including morning & afternoon teas and lunch.

## Sponsorship Package Inclusions

- Logo on program sponsorship page
- Half page advertisement in conference program
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides.





## Trade Exhibition Booth (3 Remaining) \$2,000 ex GST

This sponsorship package offers your organisation a comprehensive platform for visibility and engagement. It provides a prime opportunity to showcase your brand and establish meaningful connections within the industry. By participating, your organisation can strengthen its network, cultivate partnerships, and gain valuable insights into the latest advancements, ultimately enhancing its competitive edge and strategic positioning.

### Registration

- One (1) complimentary registrations including morning & afternoon teas and lunch.

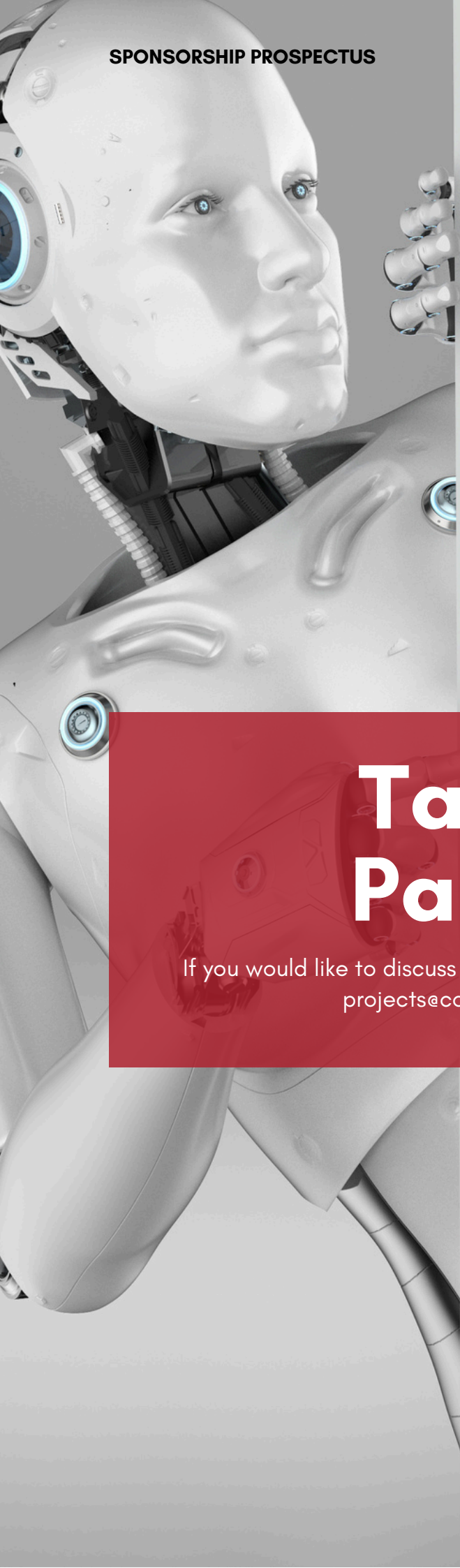
### Trade Exhibition

- One (1) 1x6m trade exhibition booth.

### Sponsorship Package Inclusions

- Logo on program sponsorship page
- Verbal acknowledgement as a sponsor during opening/closing
- Company Logo & URL on Conference Webpage
- Recognition of your company on sponsor PowerPoint slides.



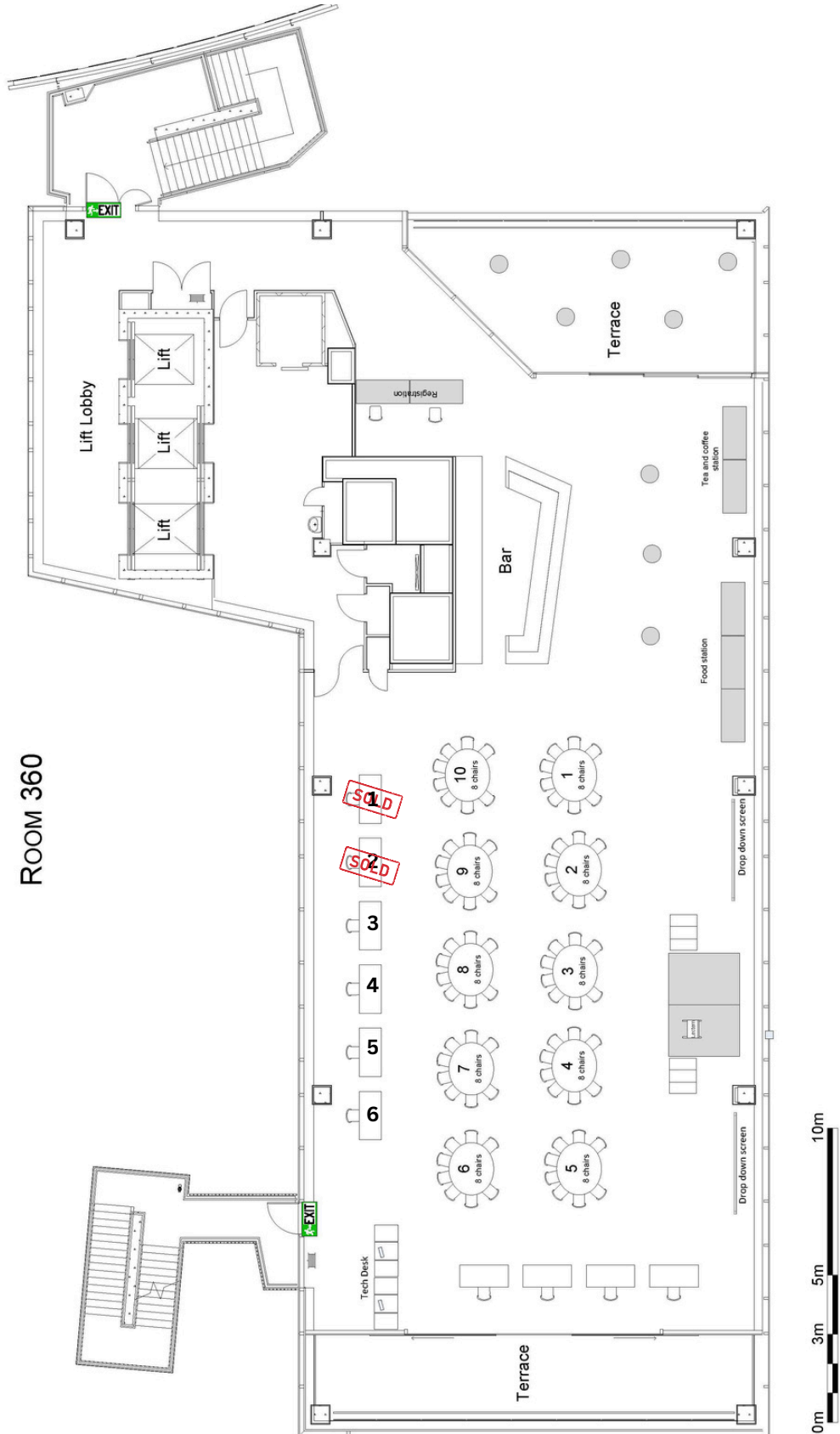


# Tailored Package

If you would like to discuss a tailored made package, please contact:  
[projects@communityresourcing.com.au](mailto:projects@communityresourcing.com.au)

# Floor Plan

## Room Three Sixty QUT



Date Revised: 28/05/2024 9:41 AM

## Terms and Conditions

- Payment is required on confirmation of sponsorship.
- If the event is cancelled by the organiser less than 4 weeks before the event, any sponsor will receive a 70% refund.
- If the event is rescheduled by the organiser, and the sponsor can demonstrate they are unable to partake, they will be entitled to a full refund.
- In the event of sponsor or exhibitor cancellation, the event organiser reserves the right to retain monies paid in full, unless the sponsorship is resold. Any cancellation must be advised in writing.
- Sponsors and Exhibitors are responsible for the security of all their equipment and materials whilst at the Conference.
- Sponsors and Exhibitors are to ensure their insurance covers them for all insurable events whilst at the Conference.



# Contact

If you are interested in partnering with Global Community Resourcing please contact our team directly.

E: [projects@communityresourcing.com.au](mailto:projects@communityresourcing.com.au)

M: 0499 006 729